

● Sundaram Multi Pap Ltd.

(Government Recognised Export House)

Manufacturer & Exporter of Exercise Book & Paper Stationery



Books for Success...

January 24, 2012

To,
National Stock Exchange of India Ltd.
Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex
Bandra (E)
Mumbai - 400 051.

Dear Sir,

Sub: Updates

E-CLASS EDUCATION SYSTEM LIMITED LAUNCHED ITS NEW EDUCATION PORTAL

This is to update your good office that the wholly owned subsidiary of the Company viz, "E-class Education System Ltd. has recently launched its new Education Portal [e-classonline.com](http://www.e-classonline.com). The online educational portal (www.e-classonline.com) has various features for the students and teachers. It has the entire curriculum of Maharashtra state board in an audio video animated format in Marathi and English language. There is animated content over 400 hours and over 10000 videos/concepts which cover entire chapters as per the textbook.

Students can select subject video packages as per their standard and can either select all the subjects or selected subjects according to their need. There are packages available for 12 months, 6 months and 3 months. It also covers the question answer notes and mind-map feature for revision.

The website has free registration for students. After registration the students can use the various features and options of the website. The users can connect with their friends, send them messages and can comment on their profile. There is an educational forum for students which helps in connecting students from all over the country and helps them in making projects and sharing important information. Apart from this the website also offers various articles for students, parents and teachers and also various MCQ questions for general knowledge. Students can send their drawings, poems, projects and get reviews and comments on their work.

This is the first website having entire Maharashtra school syllabus online in a video format, and a dedicated website for the school going students. The education portal will be upgraded regularly and will also have live virtual classes, certificate courses and entrance examination

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tests in the near future. It also has an offline helpline number for any help and information about the website.

Currently all the educational portals are focused more on the higher education and studies after 12th grade. This portal will be a learning platform for millions of school students across the country.

The number of internet users in India are increasing at a very fast rate and with the increase in internet connectivity in the rural area the company is expecting a lot of users on a daily basis on their website as the registration is free. Today most of the houses in the urban areas have a computer and thus they can make the most of it by telling their children to register on the website.

Just on a pre-launch basis the company was able to get over 200 odd students who have registered on the portal and have started connecting and learning.

Please take the same on your record and oblige.

Thanking You,

Yours faithfully,

For **Sundaram Multi Pap limited**


Amrut P. Shah

Chairman & Managing Director



CC.:

The Stock Exchange Mumbai
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400 001

The Stock Exchange, Ahmedabad
Kamdhanu Complex, Near Polytechnic
Panjrapole,
Ahmedabad - 380 015

Pune Stock Exchange Ltd.,
Shivleela Peth, 752, Sadashiv Peth,
R.D. Ceumphta Marg,
Pune 411 004.